



# “Poll dorsets lead the lamb industry... And sire 75% of lamb produced annually”

## Development

The Poll Dorset is the largest terminal prime lamb sire breed in Australia - supplying over 75% of prime lambs required annually by the industry.

As such, the dynamics within the breed and competition amongst studmasters has resulted in the rapid evolution of their sheep in meeting the requirements of today's changing lamb market.

The large genetic pool has allowed studmasters to identify superior traits within the breed, and rapidly respond to customers demands.

New technologies have allowed breeders to ascertain the qualities of their breeding stock by examining hereditary traits, thereby improving carcase quality, to give today's lamb producers the commercial edge.



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## Characteristics

The Poll Dorset breed was developed in Australia for Australian conditions and has proven a top performer.

The characteristics of the breed such as rapid growth, superior fleshing, muscular development, and leanness, make Poll Dorsets ideally suited to the meat trade.

Additionally, they are renowned for superior taste and tenderness, which is inherent in the Poll Dorset sired carcasses.

For the prime lamb producer, the modern Poll Dorset offers ease of lambing... the ability to overcome adverse seasonal conditions to finish stock as a prime article... and has great appeal in the marketplace.